

November 16-18, 1998  
Los Angeles Convention Center  
Los Angeles, California

*Mark Your Calendar!*

1998



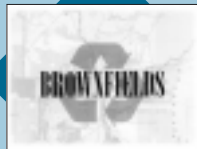
THE BASICS & BEYOND  
**Brownfields**



United States  
Environmental Protection  
Agency (5101)  
Washington, DC 20460

Official Business  
Penalty for Private Use  
\$300

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# Brownfields '98

## CONFERENCE OVERVIEW

Brownfields '98 – The Basics & Beyond is the most comprehensive brownfields event in the United States. It will provide unparalleled networking opportunities by bringing all major stakeholders in brownfields cleanup and redevelopment together under one roof. Brownfields '98 is your chance to meet with experts in brownfields development, finance, insurance, and law; representatives from grassroots community organizations and environmental groups; and top federal, state, and local government officials to share ideas and experiences in this exciting and ever-expanding field. Brownfields '98 has something for everyone – it offers brownfields "beginners" the best possible way to learn the basics, and brownfields "experts" an opportunity to learn about the latest policy initiatives, projected trends, cutting-edge approaches to cleanup and redevelopment, and the newest brownfields technologies and services from the foremost experts in the field.

## WHO SHOULD ATTEND

Business leaders; community activists; developers; environmental consultants; educational leaders; federal, state, and local government officials; lawyers; lenders; investors; nonprofit agencies; private foundations; technology contractors; tribal government officials; researchers; and workforce development specialists

## REGISTRATION

There is no registration fee. Registration is open, but space is limited. We request that all registrations be made in advance. Please complete the enclosed form and return it by facsimile or mail no later than November 2, 1998. Participants also can register at the Los Angeles Convention Center on November 16 from 8:00 a.m. to 8:00 p.m. Please note that if you wish to be included in the list of participants, you must register by **November 2, 1998**. If you do not receive a written confirmation of your registration by **November 6, 1998**, please call the Brownfields '98 toll-free hotline at 1-877-838-7220.

All participants are requested to check in at the conference registration desk in the lobby of the Los Angeles Convention Center upon arrival.

## MEALS

Some events during the conference will include meals. (For costs, see the enclosed registration form.) Meals cannot be reserved without payment, but you **are not required** to purchase a meal to participate in the events at which meals are served. Please note that, although the Los Angeles Convention Center has a food court, those concessions may be very busy during the lunch hour.

If you are paying by credit card, please provide all information requested on the registration form. If you are paying by check, make checks payable to Brownfields '98. If you require a refund, a written request must be received by November 6, 1998.

## LODGING

The facilities listed below have set aside rooms for Brownfields '98 participants. To guarantee that you receive the negotiated rate for the conference, you must say that you are attending Brownfields '98. Government employees will be required to show proper identification to receive the government rate of \$109, including tax. Please make your room reservations before **October 13, 1998**. After that time, rooms can be reserved on a space-available basis only.

### Hotel Figueroa

939 South Figueroa Street  
Los Angeles, CA 90015  
**Phone:** (800) 421-9092  
Conference Rate: \$94

### Holiday Inn Los Angeles City Center

1020 South Figueroa Street  
Los Angeles, CA 90015  
**Phone:** (213) 748-1291  
Conference Rate: \$99

### Hotel Inter-Continental Los Angeles

251 South Olive Street  
Los Angeles, CA 90012-3002  
**Phone:** (213) 617-3300  
Conference Rate: \$109

### Hyatt Regency Los Angeles at Macy's Place

711 South Hope Street  
Los Angeles, CA 90017  
**Phone:** (213) 683-1234  
Conference Rate: \$109

### Marriott Downtown Los Angeles

333 South Figueroa Street  
Los Angeles, CA 90071  
**Phone:** (213) 617-1133  
Conference Rate: \$115

### Regal Biltmore Hotel

506 South Grand Avenue  
Los Angeles, CA 90071-2607  
**Phone:** (213) 624-1011  
Conference Rate: \$109

### The Westin Bonaventure Hotel and Suites

404 South Figueroa Street  
Los Angeles, CA 90071-1710  
**Phone:** (213) 624-1000  
Conference Rate: \$142

## SPECIAL AIRFARE

US Airways has been designated the official carrier for Brownfields '98. US Airways offers a low fare for participants. The special fare will give

participants a 7 percent discount on first class or envoy class and any published US Airways promotional round-trip fare. A 12 percent discount on unrestricted coach fares will apply, with seven-day advance reservations and ticketing required. The discounts are valid provided all rules and restrictions are met and are applicable for travel from all points on the US Airways route system. US Airways also will offer exclusive negotiated rates for those who are unable to meet the restrictions on the promotional round-trip fares. Certain restrictions, including advance purchase requirements, may apply. These special rates are applicable for travel from the continental United States.

The discounts described above cannot be combined with other discounts or promotions and are valid only from November 13-21, 1998. Additional restrictions may apply to international flights.

To obtain these discounts, you or your travel agent must call the US Airways Meeting and Convention Reservation Office at 1-800-334-8644, 8:00 a.m. to 9:00 p.m., eastern time, and select option 1. Refer to Gold File No. 98690758.

## ARRIVAL IN LA

Los Angeles International Airport (LAX) is located 18 miles, or approximately 25 minutes, from downtown Los Angeles (LA). Taxi fare from LAX to hotels and the Los Angeles Convention Center is approximately \$27 each way. The Super Shuttle provides van service from LAX to downtown LA for \$14 one way. For more information about shuttle service, call 1-800-554-3146. If you will have a rental car, check with your hotel for parking fees.

## GETTING TO AND FROM THE CONVENTION CENTER

- ◆ Public DASH buses are available near the hotels (stops are located approximately two blocks from hotels). The fare is \$.25 each way. DASH buses operate from 6:30 a.m. until 6:30 p.m., Monday through Friday at 5 to 15 minute intervals.
- ◆ Taxi fare from downtown hotels is approximately \$5 one way. Taxis are available at the hotels. If you are attending an event at the convention center that will continue until after 6:30 p.m., taxis can be prearranged to be available at the convention center. Taxis cannot be "flagged" down; they must be called in advance.
- ◆ Parking at the convention center costs \$6 per day.
- ◆ The most distant hotel is an approximate 20-minute walk from the convention center.

## ENTERING THE CONVENTION CENTER

Brownfields '98 is located in the West Hall of the LA Convention Center. The West Hall entrance is at Figueroa and 12th Streets. The DASH bus stops about one block from the West Hall entrance.

## WEATHER IN LA

Temperatures are expected to be 70° to 80° during the day and 50° to 60° in the evening.

## WHAT TO DO IN LA

Numerous activities are available in LA and outlying areas. Information about activities is available from your hotel concierge. The Los Angeles Convention Center and Visitors Bureau (LACVB), also will have information available at the Brownfields '98 conference. If you would like information before arriving in LA, you can contact the LACVB at 213-624-7300. The hotel concierge can call for taxis. Taxi fares are based on mileage; there is no extra charge for additional people or traffic time. For example, taxi fare (for 4 people) from the Hotel Inter-Continental to Universal Studios is approximately \$20 one way. Rental cars also are available at some of the hotels. If you plan on arriving on the Saturday before the conference, or plan on staying in LA after the conference, check with your hotel about the availability of conference rates. Some hotels offer special rates before and after the conference. Most airlines (including US Airways) offer reduced rates if you purchase the ticket in advance and there is a Saturday night stay-over.

## FOR MORE INFORMATION

If you need more information or require special arrangements (wheelchair access, services for the hearing impaired, translation services, or other arrangements), please call the Brownfields '98 toll-free hotline at 1-877-838-7220. If you are calling from outside the United States, please call 1-847-818-7191.

You also can visit EPA's Website at <http://www.epa.gov/brownfields/> for the latest updates on Brownfields '98.

For more information about the U.S. Department of Housing and Urban Development's (HUD) Redevelopment Programs and Resources please visit their website at <http://www.hud.gov/bfields.html/>.

## BROWNFIELDS '98 SHOWCASE AND EXHIBITS



The International City/County Management Association (ICMA) is pleased to sponsor the Showcase and Exhibition Center. Brownfields '98 - The Basics & Beyond, affords your company a tremendous opportunity to appear before a cross-section of major stakeholders to showcase your cutting-edge environmental cleanup and redevelopment equipment, and the newest technologies and services available in the industry.

If your company provides an environmental product or service, we urge you to exhibit at this important event. Exhibit space is priced at an affordable \$900 per booth for industry and \$600 per booth for government agencies. Booth space can be reserved by calling the Brownfields Exhibit Headquarters at 1-703-425-0392.

# CONFERENCE AGENDA

## MONDAY

*November 16, 1998*

8:00 a.m. - 1:00 p.m.

Registration - Lobby

1:00 p.m. - 3:30 p.m.

Opening Plenary Session - West Exhibit Hall B

◆ **Master of Ceremonies**

Mr. Timothy Fields, Jr.  
Assistant Administrator (Acting)  
Office of Solid Waste and Emergency Response  
U.S. Environmental Protection Agency

◆ **Welcome**

Ms. Felicia Marcus (invited)  
Regional Administrator, Region 9  
U.S. Environmental Protection Agency

◆ **Introduction of the Administrator**

The Honorable Richard Riordan  
Mayor of Los Angeles, California

◆ **Showcasing Successful Partnerships**

The Honorable Carol M. Browner, Administrator  
U.S. Environmental Protection Agency

◆ **Business Perspective**

Mr. William D. Ruckelshaus  
Principal, Madrona Investment Group, LLC

◆ **Welcome from the State of California**

Mr. Peter Rooney, Secretary  
California Environmental Protection Agency

◆ **How Cities are Dealing with Brownfields**

The Honorable Deedee Corradini  
Mayor of Salt Lake City, Utah  
President, U.S. Conference of Mayors

◆ **Additional Speakers**

To be determined

◆ **Panel Sessions Kick-Off**

Mr. Timothy Fields, Jr.

3:30 p.m. - 3:45 p.m.

Break

3:45 p.m. - 5:30 p.m.

Concurrent Panel Sessions

5:30 p.m. - 7:30 p.m.

◆ **Welcome Reception - Petree Hall**

Sponsored by the International City/County  
Management Association



## TUESDAY

*November 17, 1998*

8:00 a.m. - 9:45 a.m.	Concurrent Panel Sessions
9:45 a.m. - 10:00 a.m.	Break
10:00 a.m. - 11:45 a.m.	Concurrent Panel Sessions
11:45 a.m. - 12:00 p.m.	Break
12:00 p.m. - 1:30 p.m.	Luncheon
	<ul style="list-style-type: none"><li>◆ <b>Introduction of Speaker</b> Ms. Lillian Y. Kawasaki (invited) General Manager, Environmental Affairs Department, City of Los Angeles, California</li><li>◆ <b>Luncheon Speaker</b> The Honorable Daniel E. Lungren Attorney General, State of California</li></ul>
1:45 p.m. - 3:30 p.m.	Concurrent Panel Sessions
3:30 p.m. - 3:45 p.m.	Break
3:45 p.m. - 5:30 p.m.	Concurrent Panel Sessions

## WEDNESDAY

*November 18, 1998*

8:00 a.m. - 9:45 a.m.	Concurrent Panel Sessions
9:45 a.m. - 10:00 a.m.	Break
10:00 a.m. - 11:45 a.m.	Concurrent Panel Sessions
11:45 a.m. - 12:00 p.m.	Break
12:00 p.m. - 1:30 p.m.	Luncheon
	<ul style="list-style-type: none"><li>◆ <b>Introduction of Speaker</b> Peter D. Robertson Acting Deputy Administrator U.S. Environmental Protection Agency</li><li>◆ <b>Luncheon Speaker</b> The Honorable Andrew Cuomo (invited) Secretary, U.S. Department of Housing and Urban Development</li></ul>

# C O N C U R R E N T

## PANEL SESSIONS

### TRACK 1: PREPARING SITES FOR REUSE

The assessment and cleanup of environmental contamination are among the first, and perhaps the most important, steps taken in the journey toward successful and sustainable redevelopment and reuse of brownfields properties. A site assessment and cleanup plan that takes into consideration public health, anticipated future land use, and community involvement are essential in effectively securing interest in redevelopment. Already, a wealth of information about basic tools and resources, innovative technologies, and lessons learned from past and unique experiences is available. Panel sessions conducted during this track will help you initiate or discover innovative processes and improve your assessment and cleanup process to make it as effective as possible.

#### **Getting It Right the First Time: Quality Assurance and Brownfields Site Assessments**

Take the mystery out of the site assessment process! Using EPA's new Quality Assurance (QA) Guidance for Conducting Brownfields Site Assessments as a starting point, learn from the QA successes realized by brownfields pilot projects and states, and pick up pointers on implementing effective QA procedures for your project.

**Moderator: Catherine Finneran**

*Brownfields Project Manager; City of Chicopee, Massachusetts; Chicopee, Massachusetts*

#### **Tomorrow's Technologies Today, Part I: The Latest Assessment Technologies**

Innovative technologies and processes can work wonders with old industrial properties. Technology advancements can mean time and cost savings that can improve prospects for redevelopment. Hear from leaders in the field about streamlining assessments by using new and emerging technologies and improved investigation processes.

**Moderator: Carlos S. Pachon**

*Program Analyst; Technology Innovation Office, U.S. Environmental Protection Agency; Washington, DC*

#### **Tomorrow's Technologies Today, Part II: The Latest Cleanup Technologies**

The benefits of new and emerging technologies also can be realized during cleanup of brownfields sites. Experts at EPA and other federal, state, local, and private organizations will discuss the cleanup of brownfields and sites like them through innovative process and technology applications.

**Moderator: Daniel M. Powell**

*Team Leader, Site Characterization and Brownfields Technologies; Technology Innovation Office, U.S. Environmental Protection Agency; Washington, DC*

#### **The Technology Toolbox: Finding the Right Tools for the Job**

A wealth of technology resources is available for brownfields site assessments and cleanups. Panelists will discuss lessons learned through federal activities conducted by the departments of Defense and Energy and the U.S. Army Corps of Engineers and provide information about other technical resources available to assist in the redevelopment and reuse of brownfields.

**Moderator: Dr. Marcia C. Davies**

*Director, Center of Expertise for Hazardous, Toxic, and Radioactive Waste; U.S. Army Corps of Engineers; Omaha, Nebraska*

#### **Regulating the Regulators: Implementing and Enforcing Institutional Controls**

Institutional Controls (IC), or land use mechanisms, are a crucially important means of ensuring that cleanup levels remain consistent with future land uses. These complex, and often controversial, measures will be discussed in a highly interactive session, along with the role of environmental regulators, state and local governments, and the community, in enforcing ICs.

**Moderator: Joseph M. Schilling**

*Director of Economic Development; International City/County Management Association; Washington, DC*

#### **Risk-Based Corrective Action (RBCA) Cleanups and Brownfields**

Hear the latest information about risk-based corrective action (RBCA) standards and their effect on brownfields redevelopment in various states. The role of stakeholders in crafting RBCA policy also will be discussed.

**Moderator: Barbara Coler**

*Division Chief, Statewide Cleanup Operations; California Environmental Protection Agency; Berkeley, California*

#### **Risking It: Risk Assessment, Risk Communication, and Brownfields**

What are the available risk assessment tools and how can they be used in making risk-based decisions at brownfields sites? This discussion also will focus on ways to communicate risk effectively to residents of other affected communities and other local stakeholders.

**Moderator: Karl Kalbacher**

*Project Manager; Delaware Department of Natural Resources and Environmental Control; New Castle, Delaware*





### **Money Matters: Funding Your Brownfields Cleanup**

The Brownfields financing picture is changing rapidly. State and local case studies will illustrate the “how-to’s” for taking advantage of available public and private funding sources for brownfields cleanups. The latest tips on leveraging these funds to support your project will be covered, as well.

**Moderator: Randy A. Muller**

*Vice President and Manager, Environmental Risk Management; Bank of America; Chicago, Illinois*

### **The Digital Dilemma: Navigating the Brownfields Information Highway**

Are you stuck on the information superhighway? The crucial information needs of all stakeholders in the brownfields redevelopment process will be the focus of this discussion. Panelists will consider what data are needed to make decisions and evaluate projects, where the information can be found, and how the latest geographic information system (GIS) products are being used to support brownfields redevelopment.

**Moderator: James L. Maas**

*Program Analyst; Outreach and Special Projects Staff, U.S. Environmental Protection Agency; Washington, DC*

### **Health Alert: Public Health Intervention In Brownfields Communities**

Are health risks at brownfields sites fact or fiction? State and local public health officials will provide examples from actual case studies of intervention activities in brownfields communities. Successes and failures that occurred during actual intervention efforts will be highlighted.

**Moderator: Dr. Barry L. Johnson**

*Assistant Surgeon General and Assistant Administrator; Agency for Toxic Substances and Disease Registry; Atlanta, Georgia*

### **Been There, Done That: Lessons Learned from Brownfields Pilots**

What can those who conduct new brownfields assessment demonstration pilot projects learn from more experienced counterparts who already have overcome some common hurdles? Representatives from select older pilot projects will share lessons learned from their brownfields site assessment and cleanup efforts.

**Moderator: Dr. Charles W. Powers**

*President; Institute for Responsible Management; New Brunswick, New Jersey*

### **Healthy Start: Ensuring Worker and Resident Health in Brownfields Redevelopment**

How can state and local health departments open lines of communication with all stakeholders to inform them about public health issues at brownfields sites? Panelists will discuss risk communication, definitions of community, and how to identify community leaders and stakeholders.

**Moderator: Dr. Adewale Troutman**

*Director; Fulton County Department of Health and Wellness; Atlanta, Georgia*

### **Early and Often: The Costs and Benefits of Meaningful Community Involvement**

The community’s involvement in the early stages of the brownfields decision-making process is key to meaningful local participation. Panelists will discuss how to make the assessment and cleanup process more open and accessible. They will also share ideas for ensuring that brownfields project leaders consider the community’s views as they move the redevelopment process forward.

**Moderator: Noemi Emeric**

*Community Involvement Coordinator; U.S. Environmental Protection Agency, Region 5; Chicago, Illinois*

## TRACK 2: FINANCING AND MAKING THE DEAL

Financing is the fuel for brownfields redevelopment. Learn where to obtain financing and how to use it as the fuel for redevelopment. Explore financial instruments available to buyers and sellers, deal makers and developers, insurers, local governments, bankers, investors, realtors, and community members. Discover the opportunities and requirements associated with issues such as due diligence, site assessments, avoidance of uncertainty, the role of foundations and nonprofit organizations, and leveraging of public financing with private financing. Learn how the private sector views the cleanup and redevelopment of brownfields and how to attract new businesses to your community.

### Cherry Pickers, Packagers, and Deal Makers Revisited: Market Changes in the Business of Brownfields

What's happened to the business of brownfields cleanup and redevelopment over the past year? Last year, the new types of business engendered by the brownfields movement were featured. This year, a team of brownfields deal makers will identify new issues, as well as new players and their unique approaches. Come find out whether there still is money to be made in brownfields.

**Moderator: Elliott P. Laws**

*Partner; Patton-Boggs, LLP; Washington, DC*

### Bringing Bucks to Brownfields: Funding Community Vision

Is there gold in those fields of brown? Lenders and developers will provide information about how to get financial backing from the lending community for brownfields projects. The effects of new banking regulations, lender liability law, and credits under the Community Reinvestment Act on local communities will be covered.

**Moderator: Janice A. Booker (invited)**

*Director, Community Development Division,*

*Office of the Controller of the Currency; Washington, DC*

### Writing to Win: A Grant-Writing Primer for Beginners

The government provides millions of dollars each year for worthy projects. Want a piece of the pie? If people in your community wonder how to write effective federal and state grant applications, this session is for you! Designed for the beginner, it will be particularly helpful to representatives of nonprofit organizations, small cities, and rural communities.

**Moderator: Mosi Kitwana**

*Director, Research and Development; International City/County Management Association; Washington, DC*

### Small City Successes: Playing With the High Rollers

Finding the common ground among developers, city managers, and community members is an ongoing challenge, especially in small cities. The effort to secure funding for brownfields projects often brings such issues to the front burner, particularly when the realities of the real estate market and community needs do not match. Case studies and success stories will show how the use of innovative approaches has been used to finance the redevelopment of brownfields when demand for real estate may be low.

**Moderator: Gregg A. Cook**

*Regional Administrator; U.S. Environmental Protection Agency, Region 6; Dallas, Texas*

### A New State of Mind: State Financing Strategies

States long have led the way in demonstrating innovative solutions to issues related to brownfields redevelopment. Learn from the challenges faced by states in financing and supporting community redevelopment projects and hear, firsthand, about unique, successful approaches to state partnerships.

**Moderator: Barry McBee**

*Commissioner; Texas Natural Resource Conservation Commission; Austin, Texas*

### Philanthropy Primer: The Role of Foundations In Community Development

The role of philanthropy in brownfields redevelopment will be explored through the examination of very real projects that are changing the faces of American communities. Well-known philanthropy practitioners will provide examples of collaborations between public and private sectors, links to larger issues related to brownfields redevelopment, and small community-based efforts.

**Moderator: Dr. Roland V. Anglin**

*Deputy Director, Community Resource Development; The Ford Foundation; New York, New York*

### Creative Financing: Revolving Loan Funds and More

A number of new funding structures have become available for brownfields cleanup and predevelopment costs. Experts in the field will provide an overview of innovative funding mechanisms, including revolving loan funds (RLF), grants, and bridge financing from public, private, and independent sectors, to capitalize brownfields cleanup and predevelopment activities.

**Moderator: Bill Penn**

*President; Clean Land Fund; Block Island, Rhode Island*

### Better Safe Than Sorry: The Role of Insurance In Brownfields Financing

Recent developments in the insurance industry have had a major effect on the recycling of contaminated property. A panel of insurance professionals, a researcher, and business leaders will discuss new insurance products and other mechanisms that reduce economic and environmental risks.

**Moderator: Donna Sandidge**

*Managing Director; Sedgwick Environmental Services; Nashville, Tennessee*



### **Let's Make A Deal: Marketing Sites for Redevelopment**

Even ideal transactions languish without proper marketing. During this session, participants will look at the role of various real estate brokers, appraisers, and other professionals in the marketing of brownfields property. Commercial, industrial, and residential real estate professionals will be panelists.

**Moderator: Roger Platt**

*Vice President and Counsel; National Realty Committee; Washington, DC*

### **Matchmaker, Matchmaker: Finding the Right Property for the Perfect Deal**

Matching the right property to the perfect deal, and vice versa, is both art and science. Experts who have worked and studied the deals will provide new models for evaluating properties, along with a look at criteria and other evaluation tools.

**Moderator: Charles Bartsch**

*Director, Brownfields Financing Studies; Northeast-Midwest Institute; Washington, DC*

### **Tax Incentives and Public Loan Programs**

Financial opportunities that benefit brownfields communities, developers, and lenders are becoming increasingly available. Find out more from the movers and shakers who are using the Federal Brownfields Tax Incentive, public loan programs, and various incentives provided by states.

**Moderator: Jim Sowell**

*Attorney Advisor and Tax Legislative Counsel, Office of Tax Policy, U.S. Department of Treasury; Washington, DC*

### **Community Banks: Untapped Resources for Financing Brownfields Redevelopment**

Community banks offer tremendous, yet untapped, resources for brownfields redevelopment. Learn how Federal Home Loan banks can assist your locality and how some have used community banks to create innovative financing for mixed use and mixed income brownfields projects.

**Moderator: William W. Ginsburg**

*Managing Director; Federal Housing Finance Board; Washington, DC*

### **Community Financing Tools For Realizing Neighborhood Vision**

This session will provide communities with a "tool box" of options for identifying, applying for, and securing financing options for brownfields. Panelists will cover community financing, the Community Reinvestment Act, the Community Development Financing Initiative, community development corporations, and community decision making.

**Moderator: Nelson Bregón**

*Director, Office of Economic Development and Empowerment Services; U.S. Department of Housing and Urban Development; Washington, DC*

## TRACK 3: UNDERSTANDING LEGAL ISSUES

Liability concerns continue to affect the brownfields redevelopment effort. Learn about the newest legal developments that help move brownfields projects forward. Panel sessions in this track will appeal to anyone who wants to effectively undertake the complex deals surrounding the cleanup and reuse of brownfields.

### **The Basics of Brownfields Liability**

Understanding the myriad of federal statutes that govern brownfields can be a daunting task. Go “back to basics” with an overview of the federal statutory authorities and regulatory requirements associated with the Brownfields Initiative.

**Moderator: Monica Gardner**

*Policy Integration Team Leader; Office of Site Remediation and Enforcement, U.S. Environmental Protection Agency; Washington, DC*

### **Sealing the Deal: Comfort Letters and Prospective Purchaser Agreements**

Over the past two years, administrative reforms under the Comprehensive Environmental Response, Compensation, and Liability Act (CERCLA) have allowed the use of comfort letters and prospective purchaser agreements for brownfields sites. This panel looks at examples of deals which successfully used these tools.

**Moderator: Honorable Lois J. Schiffer (invited)**

*Assistant Attorney General; Office of the Attorney General, U.S. Department of Justice; Washington, DC*

### **Brownfields and RCRA: Working Within the Box**

Resource Conservation and Recovery Act (RCRA) facilities have come to the forefront as the next opportunity for brownfields redevelopment. This panel will inform participants about existing flexibility under RCRA and provide the latest information on EPA’s efforts to address barriers imposed on brownfields cleanup and redevelopment by the requirements of RCRA.

**Moderator: Don R. Clay**

*Director of Regulatory Affairs; Koch Industries, Inc.; Washington, DC*

### **Various Perspectives on Getting the Deal Done**

In this interactive session, individuals representing the banking industry, developers, community groups, and state governments will present a case study of a project they actually were involved in. This lively session will provide participants with many viewpoints on brownfields transactions.

**Moderator: Debra Nudelman**

*Senior Mediator and Attorney; Resolve, Inc.; Washington, DC*

### **Heard on the Hill ‘98**

Key congressional staff will assess the future prospects for brownfields legislation and review the efforts of the 105th Congress. Sit in on their discussion and learn about new directions that are building interest in brownfields. This wide-ranging session will cover everything from the latest financial perspectives to dynamic new visions for collaboration and cooperation among federal programs.

**Moderator: Cliff Rothenstein**

*Deputy Assistant Administrator; Office of Solid Waste and Emergency Response, U.S. Environmental Protection Agency; Washington, DC*

### **Take a Bite Out of Crime With Brownfields Redevelopment**

How are the U.S. Department of Justice and EPA working together under the Brownfields National Partnership to identify links between brownfields redevelopment and crime prevention? Participants will hear how crime prevention has sparked interest in brownfields redevelopment in Benton Harbor, Michigan.

**Moderator: Michael Hayes Dettmer**

*United States Attorney; U.S. Department of Justice, Western District of Michigan; Grand Rapids, Michigan*

### **Understanding the Basics of Private Brownfields Transactions**

Attention state, federal and local public officials, economic development professionals, and regulators! This panel will provide nondevelopers with the basic elements of sophisticated brownfields redevelopment projects.

**Moderator: Todd Davis**

*Partner; Benesch, Friedlander, Coplan & Aronoff, LLP; Cleveland, Ohio*

### **What’s In It For Us? The Value of Public Investment**

The world of brownfields is changing rapidly. Keep up with the latest techniques for using public incentives for community and private investment. Tax-increment financing, the Brownfields Tax Incentive, revolving loan funds for both site assessment and cleanup, and other innovations will be covered.

**Moderator: Paul D. Christensen**

*Program Director; Neighborhood Progress, Inc.; Cleveland, Ohio*

### **Urban Renaissance: Breathing New Life Into Older Communities**

American cities have become exciting incubators for change and rebirth. See how brownfields redevelopment can serve as a major catalyst in the revival of communities. Panelists will cover liability reduction, cost recovery, strategic economic redevelopment, and reduction of urban sprawl.

**Moderator: Kevin D. Margolis**

*Partner; Benesch, Friedlander, Coplan & Aronoff, LLP; Cleveland, Ohio*

## The Long Road Ahead

For all the progress that has been made in the brownfields arena, more work remains to be done. Listen in on a frank discussion of the legal and regulatory barriers that still affect the cleanup and redevelopment of brownfields.

**Moderator: James T. Price**

*Spencer, Fane, Britt & Browne, LLP;  
Kansas City, MO*

## Legal Land Mines: Institutional Controls on Brownfields

Institutional Controls (IC) often are thought of as the key to effective future land use of brownfields properties. Do they really work? What are the elements needed to make them effective? A panel of experienced federal, state, and local professionals will discuss such issues and the legal and practical aspects of the use of ICs in brownfields redevelopment.

**Moderator: Amy L. Edwards**

*Partner; Holland & Knight, LLP; Washington, DC*

## A Discussion for Investors and Lenders

What makes a brownfields redevelopment project interesting? This panel will help investors and lenders identify opportunities, compare development challenges, understand the due diligence process, and discuss case studies reflecting the successful reuse of environmentally impaired properties.

**Moderator: Richard K. Hollowell**

*Senior Consultant; Hemisphere Key Consulting, LLC;  
Boca Raton, Florida*

## Using Facilitation at Brownfields Sites

Several brownfields pilot sites have used facilitation to reach community consensus. Hear from a professional facilitator, EPA staff, and a community representative about a real-life situation in which facilitation was used successfully. Case studies from ongoing brownfields facilitation efforts will be featured, along with lessons learned from efforts at Superfund sites.

**Moderator: Jane Wells**

*Deputy Director; Massachusetts Office of Dispute Resolution;  
Boston, Massachusetts*

## Common Sense Liability

Representatives from old, outdated metal finishing companies (or cities with these facilities) that wish to make a transition – out of business, to a new location, or to a new owner – but hesitate to do so because of fear of on-site contamination (real or perceived) and the potential for liability under RCRA or CERCLA should attend this session. What can be done, and what already is being done, to assist the owners of such facilities in carrying out an environmentally responsible site transition before these sites become abandoned Brownfields or Superfund sites?

**Moderator: Scott M. Dosick**

*Program Analyst; Industry Sector Policy Division, U.S.  
Environmental Protection Agency, Washington, D.C.*

## TRACK 4: PUTTING OLD PROPERTIES TO NEW USE

Redeveloping brownfields means transforming environmentally-challenged properties into productive properties. Redevelopment creates jobs, allows expansion of businesses, enhances tax bases, and stimulates overall economic activity. Redevelopment can encompass the reuse of a specific property, or on a large-scale element of an overall approach to building sustainable communities. The panel sessions in this track will appeal to developers, real estate professionals, economic development officials, planners, community activists and anyone interested in recycling land and putting brownfields back to work.

### **Back to Work: Brownfields Job Training and Workforce Development**

Cleanup and redevelopment of brownfields is creating jobs for today and tomorrow. This discussion will focus on how communities, agencies, and organizations are making the best of the workforce development opportunities that result from ever-increasing brownfields activity.

**Moderator: Honorable Sharifa Wilson**

*Vice Mayor; City of East Palo Alto; East Palo Alto, California*

### **Brownfields Redevelopment: Opening Doors to the New Economy**

Brownfields redevelopment is about turning environmental liabilities into community assets for job creation and economic development. HUD has significant resources available for brownfields redevelopment. This session will provide an overview of HUD's economic development programs and show how states and communities are using these resources to turn brownfields into fields of opportunity.

**Moderator: Robert W. Hickmott**

*Counselor to the Secretary; U.S. Department of Housing and Urban Development; Washington, DC*

### **Waterfront Jewels: Diamonds in the Rough**

Cleanup and redevelopment of waterfront brownfields properties has become a popular method of revitalizing ports and coastal areas in numerous cities. Learn firsthand how communities have turned areas of waste and abandonment into community jewels, attracting new businesses and jobs and providing communities with scenic beauty.

**Moderator: Matt Arnn**

*Executive Director; The Waterfront Center; Washington, DC*

### **Homeward Bound: Brownfields and Residential Reuse**

Residential reuse is an emerging trend in brownfields redevelopment. This session will review successful projects in the United States and abroad. Community representatives will talk about their views on brownfields housing developments.

**Moderator: Regina Espenshade**

*Developmental Consultant; International City/County Management Association; Washington, DC*

### **Let the Games Begin!: Brownfields Sports and Entertainment Projects**

Cities searching for urban magnets are discovering that sports and entertainment venues may be the answer. Contaminated sites can be good locations for sports arenas, cultural centers, golf courses, and other recreational facilities. This panel will detail the approaches to redevelopment undertaken in actual projects and how deals for such projects are formulated.

**Moderator: David A. Wilcox**

*Senior Vice President; Economics Research Associates; Los Angeles, California*

### **Regional Rewards: Showcasing Successful Regional Partnerships**

Regionalism is a growing force in economic development. States, neighborhoods, and adjoining towns all have issues that cross borders. Such areas have become prime targets for revitalization. This panel presents lessons learned through several regional and multicommunity brownfields revitalization efforts.

**Moderator: Virginia Aveni**

*Manager, Environmental Programs; Cuyahoga County Planning Commission; Cleveland, Ohio*

### **Statesmanship: State Innovations and Successes**

States have led the way in brownfields cleanup and redevelopment. In this session, participants will look at some of the dramatic successes achieved by states that have applied innovation and creativity to brownfields revitalization.

**Moderator: Jenifer Kwasniewski**

*Manager, Voluntary Action Program; Ohio Environmental Protection Agency; Columbus, Ohio*

### **The Road Ahead: Transportation's New Role in Brownfields Funding**

Passage of the \$200 billion TEA-21 transportation bill gives brownfields communities access to funds for transportation projects related to their brownfields activities. What does this mean to brownfields communities? A panel of experts will discuss the effect of the new legislation on projects such as redevelopment of rail stations.

**Moderator: Tom Downs**

*Chairman, Board of Directors; The Great American Station Foundation; Washington, DC*

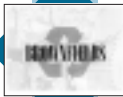
### **Turning Federal Brownfields into Gold**

The closing of military bases and U.S. Department of Energy facilities requires the local communities to negotiate with the federal government. The reuse process, regulations, and environmental circumstances may present specific issues to the community. Members of this panel share the lessons they have learned in cleaning up and reusing those unique sites.

**Moderator: John Kirwan**

*President; Averbeck Environmental Insurance Broker; Upland, California*





### **Utilities: Lighting the Way**

From the days of manufactured gas plants to modern co-generation facilities, utilities have been at the forefront of brownfields cleanup and redevelopment. Learn how revitalization of former utility sites can benefit your community.

**Moderator: David Levy**

*Brownfields Project Coordinator*

*City of Baltimore Department of Planning; Baltimore, Maryland*

### **Beyond the City Limits: Revitalizing Rural Brownfields**

Not just a big-city issue, brownfields are found in numerous smaller communities and rural areas across the country. What are the effects of rural brownfields and what are communities doing to clean them up and return them to productive use? Preservation of farmland and protection of ecosystems are two of the issues that this session will cover.

**Moderator: Max H. Dodson**

*Assistant Regional Administrator;*

*U.S. Environmental Protection Agency; Region 8, Denver, Colorado*

### **Nonprofit Notions: A New look at an Old Source**

Nonprofit organizations can be links in successful cleanup and reuse of brownfields. Land conservation groups and local community development groups can show you how best to take advantage of what the nonprofit sector can offer.

**Moderator: George Brewster**

*Executive Director; California Center for Land Recycling;*

*San Francisco, California*

### **Sold!: Packaging Sites for Redevelopment**

Land assembly is a critical tool for brownfields and redevelopment of distressed areas. Contaminated urban properties often are too small and poorly shaped for efficient reuse, and that problem discourages investment. What can the public and private sectors do? Developing an effective land assembly program that uses properties acquired through tax and utility foreclosures will be discussed.

**Moderator: Ed H. Gilliland**

*Director of Advisory Services; Council for Urban Economic*

*Development; Washington, DC*

### **The Global Brownfields Village: Projects Around the World**

Many other nations have been grappling with brownfields longer than the United States has. Hear about successful brownfields redevelopment projects from experts from around the world. Developers from the United States and abroad will describe their projects and talk about the lessons that can be learned from their experiences.

**Moderator: Dale Medearis**

*International Activities Specialist; Office of International*

*Activities, U.S. Environmental Protection Agency;*

*Washington, DC*

### **Clearing the Air**

Brownfields projects are enhancing both economic vitality and air quality. This panel presents innovative strategies to meet clean air standards while still meeting development needs.

**Moderator: Leah Yasenchak**

*Special Assistant for Urban Affairs; Office of Air and Radiation,*

*U.S. Environmental Protection Agency; Washington, DC*

### **Smart Growth: The Next Generation**

Maryland's Smart Growth Program focuses on redeveloping existing neighborhoods and communities to relieve pressure on undeveloped areas. Panelists from state government and the private sector will describe their roles in revitalizing Maryland's American Can Company site using features of the Smart Growth program and discuss strategies for successful brownfields redevelopment.

**Moderator: Allyn Finegold**

*Senior Policy Analyst; National Governors' Association,*

*Center for Best Practices; Washington, DC*

### **Out of Sight, Not Out of Mind: Underground Storage Tanks and Brownfields**

Underground storage tanks are a big part of the national brownfields problem. This panel will look at how developers successfully have used federal, state, and local approaches to develop underground storage tank policies. The panel also will discuss the latest technical developments in their brownfields redevelopment projects.

**Moderator: Sammy Ng**

*Director, Policy and Standard Division; Office of Underground*

*Storage Tanks, U.S. Environmental Protection Agency;*

*Washington, DC*

### **California Dreamin': Brownfields in the Golden State**

California has been a leader in creative redevelopment of brownfields. This session will showcase brownfields successes in Los Angeles and other communities in California.

**Moderator: Lillian Y. Kawasaki**

*General Manager; Environmental Affairs Department,*

*City of Los Angeles; Los Angeles, California*

### **ASTM Standard Guide for Sustainable Brownfields Restoration: A Multi-Stakeholder Approach to Redevelopment**

This panel will present a workshop on the recently developed American Society for Testing and Materials (ASTM) standard guide for brownfields redevelopment. The panel will describe the standard and how it can be used to enhance and clarify the roles of all stakeholders, including community representatives, throughout the redevelopment life cycle.

**Moderator: Michael Taylor**

*Vita Nuova*

*Newton, Connecticut*





# SPECIAL PANEL SESSIONS

The following panel sessions covering special topics will be offered in addition to the concurrent panel sessions. More information will be provided in the final program guide regarding times and locations of these special sessions.

## **Title VI and Brownfields: The Implications of the 1964 Civil Rights Act on Redevelopment**

The potential effects of Title VI of the Civil Rights Act of 1964 on brownfields redevelopment activities will be discussed, as well as the effect of stakeholder involvement on decisions about investment and location decisions. Representatives from the EPA Federal Advisory Committee on Title VI and others will share their lessons learned.

**Moderator: Elliott P. Laws**

*Partner; Patton-Boggs, LLP; Washington, DC*

## **From Lemons to Lemonade: Returning Superfund Sites to Productive Use**

A representative from EPA will moderate a panel comprised of individuals involved in the recycling of Superfund sites, including developers, local government officials, EPA officials, community members, and representatives of potentially responsible parties (PRP). Participants will discuss what made their redevelopment work, what obstacles they encountered, whether EPA should act differently to encourage redevelopment, and how the Superfund program effects redevelopment.

**Moderator: John Harris**

*Senior Advisor for Economics; Office of Emergency and Remedial Response, U.S. Environmental Protection Agency; Washington, DC*

## **Special Session—Putting HUD Programs to Work for Communities**

HUD has significant resources available to help communities return brownfields to productive use. But, these resources can only benefit communities if they obtain the funding. In 1998, HUD initiated the SuperNOFA process to make HUD programs easier to access, easier to understand and easier to coordinate. In this session you will learn about HUD's wide array of community and economic development programs, and how to compete and excel in applying for the more than \$2.6 billion awarded to local and state governments, nonprofit and faith-based organizations, veterans service organizations, public housing agencies and others each year.

**Moderator: Don Green**

*Director of Program Development; Empowerment Zones/Enterprise Communities Initiatives; U.S. Department of Housing and Urban Development; Washington, DC*



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Title

Organization

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Some events during the conference will include meals. Meals cannot be reserved without payment, but you are not required to purchase a meal to attend the event. Please note that, although the LA Convention Center has a food court, those concessions may be very busy during the lunch hour. Please check below if you plan to purchase a meal.

- ☐ Lunch on November 17 only, \$15.00   ☐ Lunch on November 18 only, \$15.00  
☐ Lunches on November 17 and 18, \$30.00

If you have any special dietary requirements (for example a kosher, diabetic, or vegetarian menu), please specify below, or notify us by November 2, 1998. Special requirements: \_\_\_\_\_.

Payment (check one): ☐ Check enclosed (payable to Brownfields '98)

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- ☐ I would like to apply for a scholarship sponsored by ICMA. (For information about applying, you also may call the Brownfields '98 toll-free hotline at 1-877-838-7220.)



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Note: ➤ To reserve a meal, please enclose payment with this registration form; you are not required to purchase a meal to attend the event.

➤ Registration forms must be received by November 2, 1998, for early registration.

➤ If you require a refund, a written request must be received by November 6, 1998.

# BROWNFIELDS

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